



CROATIA, FULL OF BUSINESS POTENTIAL

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Dear Sir / Madam,

We are honoured to invite you to our already third annual conference, **MEETING G2** aimed at connecting business people in Croatia and abroad. The Conference entitled **MEETING G2.3 – CROATIA, FULL OF BUSINESS POTENTIAL** – shall be held from 6th to 8th November this year in Zagreb at the FORUM Zagreb congress centre.

MEETING G2.1 and **MEETING G2.2** are business conferences held under the high patronage of the President of the Republic of Croatia, Kolinda Grabar – Kitarović, and under the auspices of the Ministry of Foreign and European Affairs, Ministry of Entrepreneurship and Crafts and the Central State Office for Croats Abroad as well as the City of Zagreb along with support from the Agency for Investments and Competitiveness, HAMAG-BICRO, HBOR and the Zagreb Tourist Board. We are proud to say that the first two conferences attracted more than 100 successful business people from 23 countries around the world from almost every continent – [Argentina](#), [Australia](#), [Austria](#), [Bolivia](#), [Bosnia and Herzegovina](#), [Chile](#), [Ecuador](#), [Finland](#), [France](#), [Croatia](#), [South Africa](#), [Canada](#), [Columbia](#), [Hungary](#), [Macedonia](#), [Germany](#), [Paraguay](#), [Peru](#), [United States of America](#), [Slovenia](#), [Switzerland](#), [Great Britain](#) and [Venezuela](#).

The goal of the **first conference** was to attract entrepreneurs, business people of Croatian heritage and international companies with Croatian capital, as well as entrepreneurs doing business in Croatia; presenting various opportunities and forms of investment in Croatia as well as EU funds; linking Croatians from abroad with government agencies and private projects in Croatia; presenting the legal framework for foreign investment in Croatia and the possibility of using EU funds.

The **second meeting** was comprised of nine panel discussions on topics ranging from innovation, exports and privatisation to branding Croatia and the development of health tourism as well as alternative sources of energy, all of which were enriched by innovative ideas from top experts. We also organised a business trip to Rijeka for all participants and ensured time for answers from Government and public sector representatives to questions from participants from abroad – the popular Open Hour.

The **third conference** will involve presenting each participant separately for tighter networking and a pitch session with ten verified start-ups. Panel discussions on how to attract foreign investment from the Croatian diaspora and to represent their interests are also envisaged as well as a discussion on how to promote Croatian products from around the world to the world and a roundtable on opportunities for the development of the Croatian economy through top Croatian sports men and women with planetary fame as well as an interesting debate on Croatia as an unpolluted and ecological country on the one hand and a small but strong industrial force, on the other.

The organisers of **MEETING G2** are a multi-disciplinary group of Croatians from the diaspora and homeland whose goal is to link business people in the Homeland with Croatians abroad in order to work on increasing investment in the Homeland by the diaspora. We are convinced that Croatia has huge, untapped potential and a very good quality of life and we firmly believe that Croatia actually has a population of eight million and not just 4.5!

We are really looking forward to continuing our cooperation and your participation at Conference **MEETING G2.3!**

Zagreb, 3rd July 2017

Josip Hrgetić
Project Director



HRVATSKA, PUNA POSLOVNIH POTENCIJALA

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Poštovani,

velika nam je čast pozvati Vas na treće izdanje naše konferencije **MEETING G2** usmjerene na poslovno povezivanje domovinske i iseljene Hrvatske, koja će se - pod nazivom **MEETING G2.3 – HRVATSKA, PUNA POSLOVNIH POTENCIJALA** - održati od 6. do 8. studenoga ove godine u Zagrebu, u Kongresnom centru FORUM Zagreb.

Riječ je o nastavku poslovnih konferencija **MEETING G2.1** i **MEETING G2.2**, održanih pod visokim pokroviteljstvom Predsjednice Republike Hrvatske gospođe Kolinde Grabar – Kitarović i pod pokroviteljstvom Ministarstva vanjskih i europskih poslova, Ministarstva poduzetništva i obrta te Središnjeg državnog ureda za Hrvate izvan Republike Hrvatske i Grada Zagreba, uz podršku Agencije za investicije i konkurentnost, Agencije HAMAG-BICRO, HBOR-a i Turističke zajednice grada Zagreba. S ponosom ističemo da su prve dvije konferencije privukle više od 100 uspješnih poslovnih ljudi iz 23 zemlje svijeta s gotovo svih kontinenata – iz [Argentine](#), [Australije](#), [Austrije](#), [Bolivije](#), [Bosne i Hercegovine](#), [Čilea](#), [Ekvadora](#), [Finske](#), [Francuske](#), [Hrvatske](#), [Južne Afrike](#), [Kanade](#), [Kolumbije](#), [Mađarske](#), [Makedonije](#), [Njemačke](#), [Paragvaja](#), [Perua](#), [Sjedinjenih Američkih Država](#), [Slovenije](#), [Švicarske](#), [Velike Britanije](#) i [Venezuele](#).

Cilj [prve konferencije](#) bio je privući gospodarstvenike, poslovne ljude hrvatskoga podrijetla i međunarodne tvrtke s hrvatskim kapitalom, te poduzetnike i pokretače projekata iz Hrvatske; predstaviti različite mogućnosti i načine ulaganja u Hrvatsku te fondove EU; umrežiti Hrvate iz inozemstva s državnim agencijama i privatnim projektima u Hrvatskoj; predstaviti pravni okvir ulaganja u Hrvatskoj, te mogućnosti korištenja fondova EU.

[Drugi Meeting](#) sastojao se od devet panel diskusija na teme kao što su inovacije, izvoz i privatizacije pa do brendiranja Hrvatske i razvoja zdravstvenog turizma te alternativnih izvora energije, a sve su bile obogaćene inovativnim idejama vrhunskih stručnjaka. Za sve prijavljene sudionike organizirali smo i poslovni izlet u Rijeku, a osigurali smo vrijeme i za odgovore predstavnika Vlade i javnog sektora na pitanja sudionika iz iseljništva – popularni Open Hour.

[Treća konferencija](#) uključuje predstavljanje svakog sudionika, tj. čvršće umrežavanje, te pitch sesiju s deset provjerenih start-upova. Također su predviđene panel diskusije o načinima privlačenja investitora iz hrvatske dijaspore i zastupanja njihovih interesa, rasprava o tome kako promovirati hrvatske proizvode iz cijelog svijeta po cijelome svijetu, okrugli stol o prilici koju razvoj hrvatskog gospodarstva ima preko vrhunskih hrvatskih sportaša planetarne slave, te zanimljivo sučeljavanje - Hrvatske kao nezagađene i ekološke zemlje s jedne strane, te male, ali snažne industrijske sile s druge strane.

Organizator Konferencije **MEETING G2** multidisciplinarna je skupina Hrvata iz dijaspore i domovine, čiji je cilj umrežiti poslovnu domovinsku i iseljenu Hrvatsku te raditi na povećanju ulaganja dijaspore u domovinu. Uvjereni smo da Hrvatska ima golem neiskorišteni potencijal i vrlo dobru kvalitetu života, te čvrsto vjerujemo da Hrvatska zapravo ima osam milijuna stanovnika, a ne samo 4,5!

Iskreno nas raduju nastavak suradnje i Vaše sudjelovanje na Konferenciji **MEETING G2.3!**

U Zagrebu, 3. srpnja 2017. godine.

Josip Hrgetić
Direktor projekta